

092306T4SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6

COD/OS/SW/CC/04/6/A

Carry Out Resource Mobilisation and Fund Raising

Nov/Dec 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

Time: 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This paper has two sections **A** and **B**.
2. You are provided with a separate answer booklet.
3. Marks for each question are as indicated.
4. Do not write on the question paper.

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.

SECTION A: (40MARKS)

*Attempt **all** questions in this section.*

1. Define the term resource mobilization (2 Marks)
2. List FOUR types of resources that a nonprofit making organization may use to accomplish its goals. (4 Marks)
3. Mention FOUR types of donors in resource mobilization (4 Marks)
4. Resource mobilization requires combined efforts. Name FOUR stakeholders involved in this process. (4 Marks)
5. State FOUR factors to consider when carrying out resource mobilization and fundraising activities (4 Marks)
6. Identify THREE reasons for documenting success stories in prepositioning. (3 Marks)
7. Analyze FOUR challenges associated with use of posters in resource mobilization (4 Marks)
8. State THREE instances when fundraising is suitable for community resource mobilization (3 Marks)
9. Assess FOUR factors that may lead to the failure of resource mobilization efforts (4 Marks)
10. Analyze FOUR causes of funding gaps in community needs (4 Marks)
11. List FOUR Advantages of using local resources in community development (4 Marks)

SECTION B: (60 MARKS)

*Answer any **three** questions in this section.*

12. A local organization in community Z is on the verge of collapsing due to inadequate resources. You have been recruited by the organization to assist in resource mobilization.
- a) Discuss FIVE advantages of resource mobilization to the organization. (10 Marks)
 - b) Discuss FIVE ways you will map out potential donors to support the organization. (10 Marks)
13. One of the requirements for funding by donors is presentation of a proposal.
- a) Explain FIVE components that a proposal should contain. (10 Marks)
 - b) Discuss FIVE disadvantages of using a proposal in resource mobilization. (10 Marks)
14. For successful implementation of resource mobilization activities, a resource mobilization plan has to be developed.
- a) Describe FIVE steps of developing a resource mobilization plan. (10 Marks)
 - b) Discuss FIVE challenges an organization can encounter in the process of mobilizing the resources. (10 Marks)
15. Strategic engagement in prepositioning is crucial for organizations looking to position themselves favorably for future initiatives.
- a) Outline FIVE ways an organization may engage strategically in prepositioning. (10 Marks)
 - b) Highlight FIVE consequences of donor dependency. (10 Marks)

END