

101506T4TTM
TOURISM AND TRAVEL MANAGEMENT LEVEL 6
PROMOTE SUSTAINABLE TOURISM
TO/CU/TM/CR/10/6/A
Nov/Dec 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

TIME: 3hours

INSTRUCTIONS TO CANDIDATES:

- 1. This paper has two sections A, and B*
- 2. You are provided with a separate answer booklet.*
- 3. Marks for each question are as indicated.*
- 4. Do not write on the question paper.*

This paper consists of SEVEN(7) printed pages

**The candidate should check the guide to ascertain that all pages are
printed as indicated and that no questions are missing**

SECTION A: (40 MARKS)

Attempt all questions in section A

1. Define sustainable tourism. (2 marks)
2. State THREE pillars of sustainable tourism. (3 marks)
3. Highlight FOUR Sustainable travel best practices in the tourism sector. (4 marks)
4. Outline FIVE Principles for successful and sustainable cultural heritage Tourism. (5 marks)
5. Identify THREE forms of sustainable tourism. (3 marks)
6. State THREE Benefits of sustainable tourism. (3 Marks)
7. Outline FIVE Ways to Promote Sustainable Tourism in a tourism destination. (5 marks)
8. Identify FIVE initiatives towards the achievement of sustainable tourism goals. (5 marks)
9. State the 4 C's of tourism sustainability challenge. (4 marks)
10. Highlight the THREE main concepts of the tourism sustainability paradigm. (3 marks)
11. Highlight THREE disadvantages of mass tourism. (3 marks)

SECTION B (60 MARKS)

Answer any THREE questions in this section

- 12.** Tourism sustainable development has key stakeholders across the globe.
- a) Outline SIX stakeholders involved in the formulation of sustainable development Goals (SDG). (6 marks)
 - b) Explain SEVEN roles of tourism stakeholders within the tourism industry towards destination sustainable development. (14 marks)
- 13.** Conservative travelers prefer exploring tourism destinations which are implement internationally accepted sustainable tourism practices at different levels.
- a) Explain FIVE indicators of tourism sustainability in the hospitality sector. (10 marks)
 - b) Explain FIVE negative impacts of mass tourism on the environment in a tourism destination. (10 marks)
- 14. a)** Tourism like others sectors faces major challenges. Describe FIVE challenges facing the tourism industry globally. (10 marks)
- b). Sustainable tourism must benefit the host community. Outline FIVE roles of tourists towards the achievement of sustainable tourism practices in a tourist destination. (10 marks)

15. a) International agreements have in the past come up with agreements towards sustainable development. Through such forums, they set up various agendas to be achieved with numerous Aims to be accomplished. Explain FIVE aims for Agenda 21 for sustainable tourism development. (10 marks)

b). Influencing travel choices and visitor flows means influencing the nature of trips taken. Explain FIVE factors that are considered by sustainable tourist travelers. (10 marks)