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TOUR AND TRAVEL CONSULTANT LEVEL 5
TO/OS/TM/CR/10/5/A
PROMOTE SUSTAINABLE TOURISM
Nov/Dec 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

TIME ALLOCATED: 2 HOURS

Task

Successful CSR initiatives involve ongoing communication with the community to ensure that their needs and concerns are addressed. Collaboration between tourism businesses, local authorities, and community members is essential to achieve meaningful and sustainable results.

You are a manager of a tourism destination in the coastal circuit, and would like to do a CSR by introducing a community-based sustainable tourism project;

- i. Develop a CSR implementation plan for the above case
- ii. Identify areas of CSR for the community
- iii. Do a presentation of the plan