

101505T4TTM
TOUR AND TRAVEL CONSULTANT LEVEL 5
TO/OS/TM/CR/10/5/A
PROMOTE SUSTAINABLE TOURISM
Nov/Dec 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

Time 3 hours

Instruction to the candidate

The paper contains three sections A, B, and C

A separate answer booklet is provided

This Paper contains SEVEN (7) printed pages

SECTION A (20MARKS)

Attempt all questions in this section.

1. Technology that satisfies the demands of sustainable development is typically referred to as. (1 mark)
 - A. Cutting-edge technology
 - B. Appropriate technology
 - C. Long-lasting technology
 - D. Technology that adapts
2. Which one of the following United Nations commissions is in charge of monitoring progress on Agenda 21 as well as the Rio Agreement on Environmental issues? (1 mark)
 - A. The Disarmament Commission of the United Nations
 - B. UN Statistical Commission (United Nations Statistical Commission) B. United Nations Statistical Commission
 - C. Committee on Environmental Sustainability of the United Nations (CSD)
 - D. Human Rights Tribunal of the United Nations
3. While sustainable tourism offers many benefits, it also faces several challenges and obstacles that need to be addressed to ensure its success. Which of the following is a key challenge to sustainable tourism? (1 mark)
 - A. Climate change
 - B. Overpopulation
 - C. Political issues
 - D. Lack of employment.
4. Most destinations are trying to provide a fulfilling experience for travelers by adopting sustainability. Which one of the following is NOT a principle of sustainable tourism? (1 mark)
 - A. Environment sustainability
 - B. Effective environment management
 - C. Economic sustainability.
 - D. Social sustainability

5. The 21st-century notion of sustainable growth places a greater emphasis on (1 mark)
- A. Political instability
 - B. Commodification cultural
 - C. Protection of the environment
 - D. Environmental degradation
6. Who among the following is a major stakeholder in Sustainable Tourism development? (1 mark)
- A. Research Institutes
 - B. Universities
 - C. Conservation Agencies
 - D. Security Forces.
7. Sustainable tourism aims to provide maximum protection to; (1 mark)
- A. Farming and Vegetation
 - B. Transportation
 - C. People and the environment
 - D. Governments.
8. The 2030 Agenda for Sustainable Development (SDGs) acknowledges that all governments must promote action in the important areas listed below. (1 mark)
- A. People, planet, prosperity, peace, and collaboration
 - B. People, the world, wealth, flora, and planning
 - C. People, planet, wealth, plants, and collaboration
 - D. People, the environment, prosperity, peace, and foresight
9. Sustainability Science is the application of concepts such as what and sustainable development. (1 mark)
- A. Environmental science
 - B. Science in general
 - C. Social science
 - D. Geoscience

10. Which of the following options is NOT included in the sustainable development parameters? (1 mark)
- A. Gender inequality and diversity
 - B. Intergenerational and intragenerational equity
 - C. Growing annually
 - D. Under development
11. According to the United Nations, the following are the significant issues of social progress except which one: (1 mark)
- A. Inequality
 - B. Healthcare Access
 - C. Violence and crime
 - D. Political manifesto
12. Monitoring feedback in the tourism industry is crucial for maintaining and improving the quality of services and experiences provided to travelers. Which is not a tool for monitoring feedback in sustainable tourism (1 mark)
- A. Survey
 - B. Registration form
 - C. Checklist
 - D. Reports
13. The following are international and national legislation related to sustainable tourism except which one? (1 mark)
- A. Kyoto protocol
 - B. OSH Act 2007
 - C. Tourism Act 2011
 - D. Human right Act
14. Which one is not among the process of developing Corporate Social Responsibility (CSR) strategies in sustainable tourism? (1 mark)
- A. Identify and analyze the effects
 - B. Remuneration process
 - C. set clear objectives and goals
 - D. monitoring and measurements

15. The following are strategies to minimize and manage waste in tourism destinations except which one. (1 mark)

- A. Implementing recycling programs
- B. Reduce the use of plastics
- C. Overutilization of resources
- D. Promote responsible tourism practices

16. Which household waste has an excellent recycling potential (1 mark)

- A. Vegetable leftovers
- B. Metal scraps
- C. Plastic containers
- D. Rubber scraps

17. Global Goals, are a set of 17 interlinked objectives established by the United Nations in 2015 as part of the 2030 Agenda for Sustainable Development. Which of the following is *NOT* a sustainable development goal (SDG) target to be achieved by Vision 2030?

(1 mark)

- A. Quality Education
- B. Space research
- C. Gender equity
- D. Zero hunger among communities

18. Sustainable or environmentally friendly practices, are actions and behaviors that aim to minimize the negative impact on the environment and promote the conservation of natural resources. Which of the following is an example of an eco-friendly practice in sustainable tourism? (1 mark)

- A. Promoting excessive water and energy consumption
- B. Implementing waste reduction and recycling programs
- C. Building large all-inclusive resort in ecologically sensitive areas
- D. Encouraging tourist to engage in off-road driving

19. Which of the following is the most crucial factor for sustainable development in Kenya

(1 mark)

- A. Agricultural development
- B. Eco-development
- C. Transport development
- D. Colonization of land

20. Sustainable development is an approach to economic, social, and environmental progress that seeks to meet the needs of the present without compromising the ability of future generations to meet their own needs. What is the primary aim of community-based tourism in the context of sustainable development

(1 mark)

- A. Fostering economic growth while disregarding local community
- B. Encouraging cultural homogenization and displacement of indigenous practices
- C. Empowering local communities and involving them in tourism decision-making
- D. Exclusively benefiting large cooperation and international chain

SECTION B (40MARKS)

Attempt all questions in this section

21. Tourism is a multifaceted industry with various components that work together to provide travelers with enjoyable and memorable experiences. Identify FOUR components of tourism

(4 marks)

22. Ecological impacts refer to the effects of human activities on the environment and ecosystems. Highlight FOUR ecological impacts as a result of tourism activities

(4 marks)

23. Tourism destinations should ensure that tourism practices are environmentally responsible, socially inclusive, and economically viable. State FOUR elements of the tourism industry code of conduct in sustainable tourism.

(4marks)

24. Define sustainable tourism. (2 marks)
25. Tourism has significant economic impacts on both host destinations and the global economy. These impacts can be both positive and negative, and they affect various sectors of the economy. Outline FOUR positive economic impacts of tourism. (4marks)
26. Highlight THREE effective ways you would deploy to promote sustainable tourism in your community (3 marks)
27. State FOUR measures destination managers should undertake to mitigate the negative impacts of tourism (4marks)
28. All tourism practices share some important characteristics. Highlight THREE characteristics of sustainable tourism. (3marks)
29. Highlight FOUR reasons for poor planning of sustainable tourism by tourist destination managers. (4 marks)
30. Explain the meaning of the Code of Conduct regarding the hospitality and tourism industry. (2marks)
31. Sustainable tourism is built upon a framework of several key pillars or principles that guide its practices and ensure that the industry contributes to positively. List THREE pillars of sustainable tourism in the travel sector (3marks)
32. Outline THREE parts of a report that can be compiled by a tour manager (3 marks)

SECTION C (40MARKS)

Answer any two questions in this section

33. Promoting responsible tourism requires the active involvement of various stakeholders who play essential roles in the tourism industry. These stakeholders should collaborate and take measures to ensure that tourism practices are responsible.
- a) Explain FIVE ways in which tourism stakeholders promote responsible tourism (10marks)
- b) Describe FIVE types of reports on sustainable tourism that can be used by tourism stakeholders. (10 marks)
34. a) Promoting sustainable tourism is essential to ensure that the tourism industry benefits not only travelers but also the destinations, local communities, and the environment. Discuss FIVE aims of promoting sustainable tourism (10 marks)
- b) Discuss TWO-dimension initiatives of CSR for sustainable tourism. (4 marks)
- c. Explain THREE social benefits of sustainable tourism to the local community (6 marks)
35. a) Discuss FIVE roles of stakeholders in sustainable tourism. (10marks)
- b) Explain FIVE negative environmental impacts that are likely to occur in a tourist destination. (10marks)