

092306T4SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6

COD/OS/SW/CR/05/6/A

CARRY OUT ADVOCACY AND LOBBYING ACTIVITIES

July/ Aug. 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

**PRACTICAL ASSESSMENT
ASSESSOR'S GUIDE**

INSTRUCTION TO ASSESSOR

1. You are required to mark the practical as the candidate performs the tasks.
2. You are required to take video clips at critical points.
3. Ensure the candidate has a name tag and registration code at the back and front.

This paper consists of THREE (3) printed pages

OBSERVATION CHECKLIST

Candidate's name			
Candidate's Registration Code			
Assessor's Name			
Assessor's Registration Code			
Venue of Assessment			
Date of assessment			
<i>(Indicate the marks available and marks obtained respectively. The award marks appropriately as guided for in the items for evaluation indicated. Give a brief comment where necessary)</i>			
Items to be evaluated:	Marks allocated	Marks obtained	Comments
1. Selected a title for the advocacy campaign using the information given. <i>(Award 2 marks for a title related to the presentation 2x1=2 marks)</i>	2		
2. Formulated a goal in relation to the title <i>(Award 2 marks for a goal related to the presentation 2x1=2 marks)</i>	2		
3. Formulated objectives to achieve the goal <i>(Award 2 marks for any 3 objectives formulated and related to the presentation 3x2=6 marks)</i>	6		
4. Determined the target audience • Primary stakeholders • Secondary stakeholders <i>(Award 2 marks for any 2 stakeholders identified and related to the presentation 2x2=4 marks)</i>	4		
5. Formulated key messages and strategies for delivering the information • Printed • Audio • Visual <i>(Award 2 marks for any 2 messages identified and related to the presentation 2x2=4 marks)</i>	4		
6. Built up support • Financial resources, Human resources <i>(Award 2 marks for any 4 resources identified and related to the presentation 2x2=4 marks)</i>	4		

7. Stated action plan (implementation) Campaigning, social movement, lobbying, media, education (Award 2 marks for any 3 interventions identified and related to the presentation 3x2=6 marks)	6		
8. Developed Monitoring Framework Methods, tools, and indicators (Award 2 marks for each 1 example given in the categories 3x2=6 marks)	6		
9. Developed an evaluation framework Methods, tools, and indicators (Award 2 marks for each 1 example given in the categories 3x2=6 marks)	6		
10. Presented the sections in a systematic manner Title, goals and objectives, Target audience, advocacy message, build-up support, monitoring, and evaluation. (Award 1 mark for each section presented well 7x1=7 marks)	7		
11. Drew the diagram in a logical manner (Award 3 marks for a well flowing diagram with connected items. 3Marks)	3		
TOTAL	50		
ASSESSMENT OUTCOMES The candidate was found to be: Competent ☐ Not yet competent ☐ (Please tick as appropriate) (The candidate is competent if s/he gets 50% or higher)			
Feedback from candidate:			
Feedback to candidate:			
Candidate's signature:	Date:		
Assessor's signature:	Date:		