

092305T4SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 5

COD/OS/SW/CR/05/5/A

CARRY OUT COMMUNITY AWARENESS ACTIVITIES

July/Aug.2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL
(TVET CDACC)**

WRITTEN ASSESSMENT

Time: 3 Hours

INSTRUCTIONS TO CANDIDATE

- 1. This paper has three sections A, B and C**
- 2. You are provided with a separate answer booklet**
- 3. Marks for each question are as indicated**
- 4. Do not write on the question paper**

This paper consists of SEVEN (7) printed pages.
Candidates should check the question paper to ascertain that

All pages are printed as indicated and that no questions are missing.

SECTION A: (20 MARKS)

Each question carries ONE mark

1. Which of the following refers to a capacity building process through which community, individuals, groups or organizations participate for their development?
 - A. Element materialization
 - B. Community differences
 - C. Community mobilization
 - D. Personal modernization
2. There are many examples of large-scale national and international public awareness campaigns that have led to massive social change. Which of the following is **not** a campaign activity?
 - A. Publications,
 - B. Coverage
 - C. Information cards
 - D. Placards
3. What is the purpose of community involvement in awareness activities?
 - A. To increase your awareness of community needs
 - B. To identify with your community
 - C. To learn to make a difference in your community
 - D. To develop a positive self-image through contribution to community life
4. What is community service?
 - A. Services volunteered by individuals or an organization to benefit a community or its institutions
 - B. An event in which you get paid an hourly wage.
 - C. Something that only elderly people do
 - D. A college degree
5. Which of the following can be a barrier to forming community partnerships?
 - A. Community awareness
 - B. Community reputation
 - C. Confidentiality worries

- D. Continuity
6. _____ play an important role in society as they provide social support, a sense of belongingness, opportunities for collaboration and cooperation.
- A. Socialization
 - B. Institutions
 - C. Communities
 - D. Partnership
7. The use of a combination of several media at the same time can reinforce the necessary messages. Which of the following is the most effective means of communication to community members, who are already convinced of the truth of the message?
- A. Use of print Media
 - B. Use of television
 - C. Use of Hoardings
 - D. Use of person-to-person contact
8. Which of the following is the first step for creating awareness?
- A. Engage stakeholders
 - B. Assess the community assets
 - C. Formulate capacity
 - D. Assess community needs
9. Which of the following is **not** a factor in community involvement?
- A. Contribution of labour
 - B. Contribution of Ideas
 - C. Decision making
 - D. One-way dependent relationship
10. _____ is a community awareness practice.
- A. Public Health Emergency Response.
 - B. Construction of main roads
 - C. Provision of government education
 - D. Provision of medical personnel

11. . Which of the following is a way of disseminating information on resources in a community?
- A. Through use of social media
 - B. Through barazas
 - C. Public address
 - D. Campaigns
12. The following are need of community awareness, **except**?
- A. Empowerment
 - B. Disrespect
 - C. Educate
 - D. Mobilize
13. Which element of successful community organization practice involves strengthening the skills, knowledge and resources of community members and organizations?
- A. Community Engagement
 - B. Needs Assessment
 - C. Strategic Planning
 - D. Capacity Building
14. _____ is a documentation tool used in community awareness activities.
- A. Portfolio
 - B. Registry
 - C. Digital
 - D. Library
15. A clear concise document which outlines how community awareness is carried out is referred to as.....
- A. Plan
 - B. Manual
 - C. Guide
 - D. Record

16. _____ is a step in effective awareness campaigns.
- A. Audience characteristics
 - B. Define the Audience
 - C. Desired reach
 - D. Available budget
17. Community awareness includes the following, **except**
- A. Learning from experience
 - B. Use of communication channels
 - C. Coordination
 - D. Networking
18. A successful community organization practice involves_____.
- A. Focusing solely on the community's problems and deficits
 - B. Ignoring community members' knowledge, expertise, and experiences
 - C. Conducting a comprehensive needs assessment
 - D. Implementing changes without consulting community members
19. _____ campaign is a paid form of impersonal communication, concerned with selling specific products, services, brands, images, and lifestyles to the public.
- A. Public persuasive
 - B. Public relations
 - C. Advertising
 - D. Consumerism
20. Which of the following channels of communication is used in community awareness program?
- A. Email
 - B. Verbal communication
 - C. Social media
 - D. Telephone

SECTION B: (40 MARKS)

Answer all the questions in this section

21. Identify **FOUR** qualities of a good facilitator in creating awareness. (4 Marks)
22. The goal of community awareness is to increase the community's knowledge of the available programs and services offered to them. This is accomplished by informing the general public through various means. Highlight **FOUR** challenges of awareness generation and dissemination. (4 Marks)
23. Identify **THREE** ways of mobilizing communities for awareness activities. (3 Marks)
24. List **FIVE** key stakeholders in community awareness and participation plan (5 Marks)
25. Name **FOUR** examples of key messages to be passed on for awareness generation and community participation. (4 Marks)
26. Community based surveillance involves selecting volunteers, who are knowledgeable about their community and its structures, to act as monitors. Outline **THREE** advantages of community-based surveillance. (3 Marks)
27. A program that focuses on local government and history, current issues, and focuses on how individuals can keep abreast on important issues that may affect them. Mention **FIVE** benefits of community awareness. (5 Marks)
28. Identify **FOUR** principles for successful community awareness planning. (4 Marks)
29. Outline **FOUR** roles of professional organizations in community awareness. (4 Marks)
30. Resource is a kind of supply that can be drawn on by an organization in order to function and execute plans and projects. Identify **FOUR** examples of resources required for community awareness activities. (4 Marks)

SECTION C: (40MARKS)

Answer any of the two questions from this section

31. An understanding of community readiness allows a social worker to tailor an intervention or strategy to what the community is willing to accept and support.
- a) Analyze **FOUR** characteristics of community readiness. (8 Marks)
 - b) Explain **SIX** dimensions of community readiness that influence your community's preparedness to take action on an issue. (12 Marks)
32. Awareness-raising and dissemination of information about community activities is important in creating an enabling environment for accountability, promoting participatory and inclusive processes for follow-up and review, and building ownership of community projects.
- a) Discuss **SIX** components of a community awareness raising strategy. (12 Marks)
 - b) Describe **FOUR** ways of raising awareness for local organizations. (8 Marks)
33. The Community Assessment Plan should explain the activities which will take place to keep the community informed of the project and to minimize negative impacts.
- a) Discuss **SIX** components of community awareness plan. (12 Marks)
 - b) Explain **FOUR** reasons why it is important to conduct community awareness meetings. (8 Marks)

END