

Introduction to Actuarial Ethics

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1. Definition

- Actuarial ethics is the set of moral principles guiding actuaries in their professional work, particularly around fairness, honesty, and public trust.

2. Why Ethics Matter in Actuarial Work

- Actuaries make decisions affecting insurance premiums, pension funding, and financial solvency - errors or misconduct can harm millions of policyholders.

3. Core Ethical Principles

- Integrity, objectivity, competence, confidentiality, and acting in the public interest.

4. Sources of Ethical Guidance

- Professional bodies (e.g., Institute and Faculty of Actuaries, Actuarial Society of Kenya) publish codes of conduct that members must follow.

5. Consequences of Unethical Practice

- Loss of professional license, legal liability, reputational damage to the profession, and financial harm to clients or the public.