

Types of Accommodation Establishments

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Quick reference guide for students, trainees, and hospitality professionals

1. Overview

Category	Typical Guest Profile	Key Features	Typical Price Range*
Hotels	Business travelers, tourists, event attendees	Multiple room categories, on-site restaurants, meeting spaces, standardized service	\$80-\$300+ per night
Motels	Road-trippers, short-stay guests	Exterior corridors, easy car access, limited amenities	\$50-\$120
Resorts	Vacationers, families, couples	Destination-focused, extensive recreation (pools, golf, spa), all-inclusive options	\$150-\$500+
Boutique Hotels	Style-conscious travelers	Small (<100 rooms), unique design, personalized service	\$120-\$350
Bed-and-Breakfast (B&B)	Couples, cultural tourists	1-5 rooms, homemade breakfast, owner-operated	\$70-\$150
Guesthouses / Pensions	Budget tourists, long-stay guests	Simple rooms, shared facilities, often family-run	\$40-\$100
Hostels	Youth, backpackers, groups	Dormitory-style rooms, communal kitchens, social atmosphere	\$20-\$60
Serviced Apartments	Business expatriates, long-term stays	Fully furnished units, kitchen, housekeeping (weekly)	\$100-\$250 per night (or monthly rates)
Vacation Rentals (e.g., Airbnb, VRBO)	Families, groups, remote workers	Entire homes or apartments, self-catering, varied locations	Wide range; often cost-effective for groups

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Timeshares / Fractional Ownership	Seasonal vacationers	Shared ownership of a unit for a set period each year	Purchase price + annual fees
Capsule Hotels	Solo travelers, budget-conscious	Small “capsule” sleeping pods, shared bathrooms, high density	\$30-\$80
Extended-Stay Hotels	Business projects, relocations	Studio-type rooms with kitchenettes, weekly housekeeping	\$70-\$150
Luxury Resorts / Palace Hotels	High-net-worth guests	Ultra-high service, exclusive amenities, often historic properties	\$400-\$2,000+

*Price ranges are indicative (U.S. market, 2024) and vary by location, season, and brand.

2. Classification Criteria

Criterion	How It Differentiates Establishments
Length of Stay	<i>Short-term</i> (hours-days): motels, hotels, hostels. <i>Long-term</i> (weeks-months): serviced apartments, extended-stay hotels.
Service Level	<i>Full service</i> (24-h front desk, room service): hotels, resorts. <i>Limited service</i> (self-check-in, no restaurant): motels, capsule hotels. <i>Chain/brand</i> : standardized hotels, motels.
Ownership Model	<i>Independent</i> : boutique hotels, B&Bs. <i>Owner-occupied</i> : guesthouses, timeshares. <i>Business</i> : city hotels, extended-stay.
Target Market	<i>Leisure</i> : resorts, vacation rentals. <i>Budget</i> : hostels, capsule hotels. <i>Luxury</i> : palace hotels, high-end resorts. <i>Vertical high-rise</i> : city hotels.
Physical Layout	<i>Horizontal low-rise</i> : motels, resorts. <i>Modular</i> : capsule hotels.

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