

101505T4TTM
TOUR AND TRAVEL CONSULTANT LEVEL 5
TO/OS/TM/CR/01/5/A
DEVELOP TOUR PACKAGE
Nov. /Dec. 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

Time: 3 Hours

INSTRUCTIONS

1. You have **Three** hours to answer all the questions.
2. Marks for each question are indicated in the brackets.
3. You will be provided with a separate answer booklet
4. This paper consists of **THREE** sections: **A, B, and C.**

This paper contains Seven (7) printed pages

**Candidates should check the question paper to ascertain that all pages are
printed as indicated and that no questions are missing**

SECTION A: 20 MARKS

Answer all questions in this section

1. When developing a tour package, what is the primary consideration for selecting a destination? (1 mark)
 - A. Cost-effectiveness
 - B. Geographic proximity
 - C. Appeal to the target audience
 - D. Availability of luxury accommodations
2. What is the purpose of a well-structured itinerary in a tour package? (1 mark)
 - A. To make the tour package more expensive
 - B. To provide flexibility for participants
 - C. To create a sense of adventure
 - D. To guide participants through the planned activities
3. In the context of transportation for a tour package, what does "FIT" stand for? (1 mark)
 - A. Flexible and Independent Travel
 - B. Fast and Immediate Transportation
 - C. Fixed and Inclusive Transportation
 - D. Fun and Interesting Travel
4. When choosing accommodations for a tour package, what is the advantage of including a mix of lodging options? (1 mark)
 - A. It reduces the overall cost of the tour.
 - B. It allows participants to choose their preferred lodging.
 - C. It simplifies the booking process for the travel agent.
 - D. It ensures uniformity in the participants' experience.
5. How does a tour package adhere to sustainable tourism principles? (1 mark)
 - A. By maximizing resource consumption
 - B. By promoting mass tourism
 - C. By minimizing environmental and cultural impacts
 - D. By excluding local communities from the tourism experience