

101505T4TTM

TOUR AND TRAVEL CONSULTANCY LEVEL 5

TO/OS/TM/CR/02/5/A

DEVELOP TRAVEL PACKAGES

Nov. /Dec. 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

TIME: 3 HOURS

Instructions to the candidate

1. This paper has three sections **A, B, and C**.
2. You are provided with a separate answer booklet.
3. Marks for each question are as indicated.
4. Do not write on the question paper.

This paper consists of Eight (8) printed pages

**Candidates should check the question paper to ascertain that all pages are printed as
indicated and that no questions are missing**

SECTION A (20marks)

Attempt all Questions in this section

1. Tourism when managed sustainably can bring several benefits to the environment, which of the following is an outstanding benefit? (1mark)
 - A. Cultural Conservation
 - B. Rapid Industrialization
 - C. Creation of conservancies
 - D. Geographical Mapping
2. Which of the following tour operators provide services to individuals traveling in their home country? (1mark)
 - A. In-bound tour operators
 - B. Domestic tour operators
 - C. Outbound tour operators
 - D. Online tour operators
3. Tourism encompasses a wide range of activities and experiences, and tourists come from diverse backgrounds, with varying interests and preferences. Which of the following people are regarded as tourists? (1mark)
 - A. Refugees
 - B. Aliens
 - C. Diplomats
 - D. Holidaymakers
4. Enterprises normally reward their employees in various ways. Which of the following is a form of work motivation? (1mark)
 - A. Monthly rewards
 - B. Compensation Tour
 - C. Retirement benefits
 - D. Incentive tour