



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

Qualification : Level 4

Unit of Competency : Demonstrate entrepreneurial skills

ASSESSORS GUIDE WRITTEN ASSESSMENT

SECTION A: (10 MARKS)

In this section, each correct answer is one (1) mark. Each question carries one (1) mark.

1. Which one of the following is a type of entrepreneurs?
 - A. Traders
 - B. opportunists**
 - C. businessman
 - D. skimmers
2. Entrepreneurs have several roles to perform in an enterprise. Which one of these is a role?
 - A. Finance
 - B. Marketer
 - C. Innovator
 - D. All of above**
3. Below are the stages in the creative process. Which one is not?
 - A. Preparation
 - B. Selection**
 - C. Evaluation
 - D. Incubation
4. Which of following is an internal factor that drives or motivates an individual to become an entrepreneur?
 - A. Family history/parental background**
 - B. Government policy
 - C. Courage
 - D. Cost of living
5. Which one of the following is not an external factor that motivates entrepreneurial activities?
 - A. Political environment
 - B. Product**
 - C. Influence
 - D. Availability
6. Which one of the following is a secret to grow your business?
 - A. Tax evasion
 - B. Focus on established revenue**
 - C. Flexibility
 - D. Being rigid
7. The following are steps to grow your customer base. Which one is not?