

LEVEL 5

Demonstrate Entrepreneurial Skills

July /Aug 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

Time: 3 hours

INSTRUCTIONS TO CANDIDATES

1. This paper has THREE sections A, B and C.
2. You are provided with a separate answer booklet.
3. Marks for each question are as indicated.
4. Do not write on the question paper.

This paper consists of 6 printed pages

**Candidates should check the question paper to ascertain that all
pages are printed as indicated and that no questions are missing**

SECTION A: (20 MARKS)

In this section, each question carries one mark. Attempt all questions in this section

1. Identify from the list which competence is considered core for a business.
 - A. Security.
 - B. Infrastructure.
 - C. Transport.
 - D. Communication.
2. Stakeholders are important to any organization. Choose which one is a form of an internal stakeholder?
 - A. Business employees
 - B. Government agencies
 - C. Business support.
 - D. Social action organizations
3. Which of the following is a correct form of a non-wage benefit offered by an enterprise to its employees?
 - A. Monetary tokens, increased salaries and promotions.
 - B. Recognition, promotions, free staff developments and increased salaries.
 - C. Free staff developments and recognition, promotions, better working conditions.
 - D. Added responsibility, increased salaries, promotion and paid leave.
4. Which one is not true about product promotion in a business?
 - A. It is carried out to promote a new product
 - B. It aims at creating or improving business image:
 - C. It is aimed at making corrections on wrong business perceptions
 - D. It always increases business sales
5. _____ is a strategy of creating a competitive advantage by a business.
 - A. Establishing cartels
 - B. Market differentiation
 - C. Establishing a monopoly.
 - D. Business duplication
6. The following are sources of information in Kenya. Which source will best provide information about potential suppliers?
 - A. Huduma centers
 - B. Registrar of companies
 - C. Business magazines.